***Teacher/Parent “Coaching Skills” in Helping Students to Manage Career Information***

Help Students To:

1. Not be afraid to dream BIG DREAMS about their future career possibilities....

FOCUS and build on strong areas.

2. Know themselves and be proud of their special uniqueness and contributions….

FOCUS on self knowledge, who they are, what they have to offer, likes and

dislikes, strengths and weaknesses.

3. Know what their options are, which career possibilities appeal to them the

most, and how to qualify for suitable learning and work opportunities....

FOCUS on the journey and not the destination.

4. Keep a positive attitude even when they face negative situations....

FOCUS on helping students see the best in themselves, others and in all

situations.

5. Know how to Network.... FOCUS on helping students and their allies seek out adult "coaching" in support of their career dreams. Remind students not to procrastinate in asking for help and support.

6. Know how to face and deal with CHANGE.... It is constant and may bring with it new opportunities. FOCUS on adaptability - the skill of making the best of every change and situation.

7. Know that learning is life-long. FOCUS on continuing adult education, re-training, and cross-training.

***Long Term Benefits in Helping Students With Career Education and Planning***

A. Educational Outcomes

• Improved education achievement

• Improved preparation and participation in postsecondary education

• Better articulation among levels of education and between education and work

• Higher graduation and retention rates

B. Social Benefits

• Benefits to family, peers, and community

• Higher levels of worker satisfaction and career retention

• Shorter path to primary labor market for young workers

• Lower incidence of work-related stress and depression

• Reduced likelihood of work-related violence

C. Economic Consequences

• Higher incomes and increased tax revenues

• Lower rates and shorter periods of unemployment

• Lower cost of worker turnover

• Lower health care costs

• Lower incarceration and criminal justice costs

• Increased worker productivity

Jay D. Cannon

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